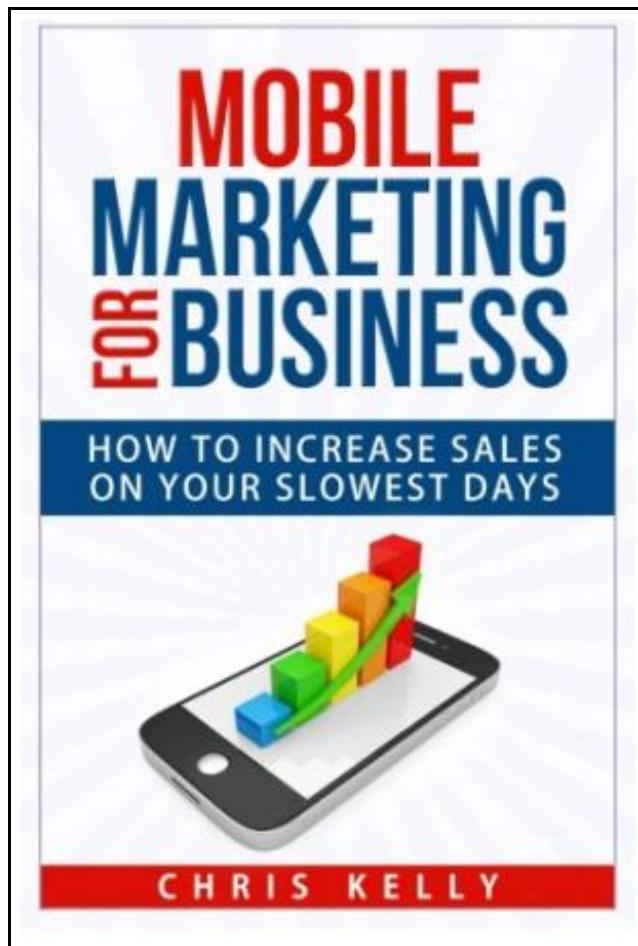


Mobile Marketing for Business: How to Increase Sales on Your Slowest Days (Paperback)



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Reviews

Extensive manual! Its such a great read. It really is loaded with knowledge and wisdom You wont really feel monotony at at any time of your time (that's what catalogs are for regarding if you ask me).

(Myrl Hintz)

MOBILE MARKETING FOR BUSINESS: HOW TO INCREASE SALES ON YOUR SLOWEST DAYS (PAPERBACK)

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Createspace, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. This book is not theory; it is focused on actual, practical ways to find customers on your slowest days - those predictable times when business lulls. It will show you how to implement a comprehensive mobile marketing and advertising strategy that will: use two cutting-edge software solutions to: 1) market your business 2) get more leads 3) convert them into loyal customers. The two cutting-edge software solutions featured in this book have all the features businesses like yours need to implement a comprehensive marketing and advertising strategy for smartphone and tablet pcs. I've always been driven to help businesses and communities to grow and prosper. This is why I decided to focus on mobile marketing and using mobile technology because it is disruptive (having the potential to level the playing field and offer even small businesses a competitive edge). And, it can be used by Fortune 500 corporations or a solo-entrepreneur to have a transformative impact on their bottom-line. I completely agree with Eric Schmidt, Executive Chairman, Google when he said: If you don't have a mobile strategy, you don't have a future strategy. So for me, using mobile technology is an excellent way to combine my passion for technology with cutting-edge solutions to grow local businesses and our community at large. So, please join me and discover how to find new customers and increase sales - even on your slowest days using mobile marketing strategies including: bulk text messaging (SMS), MMS, mobile/responsive websites, mobile APP, autoresponders, mobile coupons, mobile loyalty programs and more.



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