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## The Success Code: How to Stand Out and Get Noticed (Paperback)

By John Lees

Hodder Stoughton General Division, United Kingdom, 2017. Paperback. Condition: New. Language: English . Brand New Book. From personal influencing skills and positive psychology to handling relationships and communication, you're about to discover the simple truth about success. John Lees has re-written the rules on everything you thought you knew about successful self-projection, networking and effective communication. From the Foreword by Sarah Willingham of BBC's Dragons Den. This is a book about getting noticed, but not a conventional book. It doesn't tell you to sell yourself, get out there, impress with power dressing or to have an elevator speech. Getting noticed doesn't have to mean over-selling. Over the course of this book, you will discover exciting research, positive psychology and advice from a range of experts that will help you make an authentic impact. By stepping just to the edge of your comfort zone, you will learn to project yourself onto the world of work. From personal influencing skills to presentations, this book decodes success for people who hate the idea of selling themselves. You'll rethink networking, learn how to talk about yourself in ways that others find easy to hear - and also directly influence what...



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