



Cultural Studies the Study of Popular Culture (Paperback)

By John Storey

University of Georgia Press, United States, 2003. Paperback. Condition: New. 2nd ed.. Language: English . Brand New Book. This revised and fully updated version of John Storey's best-selling survey is an accessible introduction to the range of theories and methods that have been used to study contemporary popular culture. The book also provides a map of the development of cultural studies through discussion of its most influential approaches. Organized around a series of case studies, each chapter focuses on a different media form and presents a critical overview of the methodology for the actual study of popular culture. Individual chapters cover topics such as television, fiction, film, newspapers and magazines, popular music, and consumption (fan culture and shopping). For students new to the field, the book provides instantly usable theories and methods; for those more familiar with the procedures and politics of cultural studies, it provides a succinct and accessible overview. This edition has been revised, rewritten, and expanded throughout. The book now includes new sections on television audiences, reception theory, and globalization.

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