

## Beyond Business An Inspirational Memoir from a Remarkable Leader



**John Browne**,  
chief executive  
of BP from 1995-  
2007, tells how he built  
the oil group from a  
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to a global giant. A good  
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## Beyond Business: An Inspirational Memoir From a Remarkable Leader (Paperback)

By John Browne

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lacklustre organisation, BP became one of the world's biggest,  
most successful and most admired companies in the new  
millennium. John Browne, the company's CEO for 12 years,  
invented the oil supermajor and led the way on issues such as  
climate change, human rights and transparency. In BEYOND  
BUSINESS, Browne brings to life what he learned about  
leadership in a tough industry. His story encompasses the  
insights gained as he transformed a national company,  
challenged an entire industry and prompted political and  
business leaders to change. He takes us across the world on  
adventures that include going toe-to-toe with both tyrants and  
elected leaders, and involve engineering feats which in many  
ways rival those of going to the moon. And he shares his views  
on the true purpose of business and the leadership needed to  
tackle the grand challenges of our era. It is also a story of  
failure and human frailty, as Browne reveals how his private  
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