



The Bullsh*t Free Startup Manual: How to Turn Your Idea Into a Business. Without All the Bullsh*t! (Paperback)

By Mo Rajput

Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.The start-up manual you've been waiting for. The one without all the bullsh*t! The Bullsh*t Free Start-Up Manual was written on the back of research done on 100s of successful and failed start-ups across all industries such as technology, fashion, food, e-commerce and social good - so whatever industry your new idea sits in, the content covered is completely relevant. The manual is for people who are serious about starting their own businesses - it is NOT a book for timewasters or people looking for another start-up theory. Every page covers a business topic which allows the reader maximum time to focus on their business and spend less time reading. You can skip to whatever page is relevant to your business and get straight to work. Topics include: - Getting started - Testing - Branding - Marketing - Social Media - Supply Chain - SPRINTS - HUSTLE - Leadership - Team Building - Investment .and more! Are you ready to build your dream business but aren't sure where to get started? Are you already on the journey but not sure what...



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