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## **Mechanics of Online Reputation Management: Repair Control Your Name or Brand Reputation Online (Paperback)**

By Tyler Collins

Createspace Independent Publishing Platform, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Online reputation management, repair, and control for your personal name, company, brand, product, and any searched phrase that is important to you or your business. Control exactly what displays in the search engines for any name, brand, or entity with a series of secret, battle-tested strategies used by the most elite reputation management experts. Negative search engine results ruin careers, impede business growth, complicate relationships, destroy employment opportunities, and leave people feeling powerless, hopeless, frustrated, and tormented by the radically ambiguous, seemingly impossible landscape of digital search. This book gives back power and control to anyone seeking to influence their online reputation in the search engines. Now you can permanently suppress and eliminate negative items appearing on the first or second page of Google, Bing, or Yahoo. Most online reputation management services today do not effectively eliminate negative search results. The reputation management industry is cluttered with a lack of knowledge, experience, and integrity when it comes to making promises. Heavily grounded in Google algorithm patent research, over a decade of scientific testing, and measuring of results, the methodologies provided...

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